



Insights

Seniors Looking for Technology When Making Senior Housing Choices

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K4Connect recently released its “Summer Insights Report” extolling the values that technology can bring to senior living communities. While not surprising that a poll conducted by a company specializing in technology within the senior living setting found support for increased technology, a couple of the findings still proved insightful:

- In a post-COVID world, residents are eager to return to more in-person interactions. However, they also recognize the opportunities technology can bring, with 89% of respondents saying a variety of content and experiences to choose from is important to them.
- Staff are embracing of technology, especially when it helps them be more efficient with their jobs and reduces stress and burnout from time-consuming and redundant tasks.

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