

## News

# Lowndes Advises ICON Park in Lease Agreement with Blue Man Group

Press Release

*Lowndes*

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Lowndes represented ICON Park in the negotiation of a lease agreement with Blue Man Group, which is owned and operated by Cirque du Soleil Entertainment Group, for a 500-seat theater at ICON Park, the 20-acre destination at the center of the popular Orlando Entertainment District.

Blue Man Group's future location at ICON Park will serve as home base for the global entertainment phenomenon and is expected to open in late 2024.

Located at ICON Park's Universal Boulevard entrance, the brand-new theater will be specifically designed to accommodate Blue Man Group's multi-sensory performance, equipped with state-of-the-art acoustics, lighting and video capabilities to create a one-of-a-kind immersive experience for the audience.

ICON Park President and CEO Chris Jaskiewicz said the addition of Blue Man Group fits well with ICON Park's growth strategy of continuing to sign quality live entertainment, attraction, and restaurant tenants.

The Lowndes team advising ICON Park included **Tim Miedona** (Commercial Leasing), **David Ederer** (Commercial Leasing), and **Bill Dymond** (Hospitality & Leisure).

### Related Attorneys

[Timothy R. Miedona](#)

[David B. Ederer](#)

[William T. Dymond, Jr.](#)

### Related Expertise

[Commercial Leasing](#)