Lowndes

News

Law Firm Leaders Spotlight

Media Mention
Legal Marketing Association's Professional Advocacy Group
10.09.2020

Shareholder **Dan McIntosh** discussed the firm's latest marketing and business development strategies in a Q&A series published by the Legal Marketing Association's Professional Advocacy Group.

"We have seen an expansion of business development strategies in addition to more targeted marketing communications activities. The firm has focused more on video, social media, podcasts and client interviews. And of course, the pandemic has caused an increase in our shift to digital technologies."

Related Attorneys

Daniel F. McIntosh