

## News

## Jim O'Brien and Andrew Kelly Author Trade Secrets Article for Orlando Inno

Media Mention

Lowndes

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### Related Attorneys

Andrew P. Kelly

James O'Brien

**Jim O'Brien** and **Andrew Kelly** have authored an article entitled "Protecting Your Trade Secrets from the Risks of Remote Working" for Orlando Inno, a multi-media platform launched in partnership with the Orlando Business Journal that covers headlines focused on innovation, technology and Central Florida startups.

The article addresses how a company can protect one of its most valuable assets—its trade secrets—in today's work-from-home environment. It also discusses the protections available for protecting trade secrets under Florida law.

"The fact that a company may consider, and even advise employees, that certain information is 'proprietary' is not enough to ensure protection as a trade secret. Under FUTSA, the company must make reasonable efforts to keep the information a secret and prevent it from being disclosed to third parties."

Protecting Your Trade Secrets from the Risks of Remote Working