Lowndes

Jon M. Gibbs

SHAREHOLDER

Registered Patent Attorney | Co-Chair, Intellectual Property Group

Orlando

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Jon Gibbs is the co-chair of the firm's Intellectual Property Services Group and represents clients in a variety of intellectual property matters, including licensing, litigation, auditing, and due diligence.

He conducts due diligence investigations in connection with intellectual property transactions, negotiates and drafts intellectual property transfer and license agreements, and documents co-existence agreements.

Jon has litigated a large number of intellectual property disputes in court, numerous matters before the Trademark Trial and Appeal Board and multiple domain name disputes domestically and internationally under applicable domain-name dispute-resolution policies.

In his practice, Jon assists clients with brand management strategies, selection and clearance of trademarks and service marks, policing and enforcement issues and securing rights in proprietary discoveries and works through patent, copyright and trade secret protection.

He conducts due diligence and audit investigations in connection with intellectual property transactions and negotiates intellectual property transfer, license, and co-existence agreements.

Jon is also an instrument rated general aviation pilot and a United States Coast Guard licensed Captain.

Experience

Copyrights

- Representation of financial institution in case asserting copyright infringement and unfair competition against financial institution for alleged use of copyrighted building plans.
- Representation of national restaurant chain in unfair competition action brought against competitor restaurant for use of confusingly similar advertising slogan.

Practices & Industries

Intellectual Property

Trademarks

Copyrights

Domain Names & Websites

Trade Secrets

Patents

Intellectual Property Litigation

Admissions

Florida

U.S. Patent and Trademark Office

U.S. Court of Appeals, Armed Forces

U.S. Court of Appeals, Eleventh Circuit

U.S. Court of Appeals, Federal Circuit

U.S. District Court, Middle District of Florida

U.S. District Court, Northern District of Florida

U.S. District Court, Southern District of Florida

U.S. Supreme Court

Education

- University of Toledo College of Law, J.D., *cum laude,* 2001
- University of Florida, B.S., 1996; Microbiology and Cell Science

- Representation of real estate developer in copyright actions against competitor developers for use of home designs substantially similar to client's federally copyrighted home designs.
- Representation of national stuffed animal manufacturer/retailer in trademark infringement, unfair competition, and copyright infringement action against stuffed animal retailer for its use of names, tag lines and images virtually identical to client's trademarks, trade dress and federally registered copyrights.

Patents

- Representation of boat manufacturer in patent infringement actions against companies manufacturing and selling infringing products.
- Representation of telecommunications company in patent infringement action brought by patent licensing company asserting infringement of patents.
- Representation of novelty light-product company in patent infringement and unfair competition actions against numerous defendants for the importation and sale of products virtually identical to client's patented product.
- Representation of automated warehousing system manufacturer in patent infringement and trade secret misappropriation action against competitor for competitor's manufacture and sale of infringing warehousing system.
- Representation of fertilizer company in patent infringement action against competitor for competitor's infringing method of fertilizer manufacture.

Trademarks

- Representation of multi-platinum recording group in trademark infringement, unfair competition, cyber-piracy and breach of contract action brought by former management companies.
- Representation of transportation companies in trademark, trade dress, and unfair competition claims against taxicab companies and independent taxicab driver-owners for infringement of client's trademarks and trade dress.
- Representation of national automobile association in trademark infringement and unfair competition action against mortgage company for use of infringing business and domain name.
- Representation of trademark-licensed distributor in connection with dissolution of joint venture.
- Representation of t-shirt shop in action brought by trademark registrant for trademark infringement and unfair competition.
- Representation of foreign dietary supplement company in action against U.S. competitor for trademark infringement and unfair competition.
- Representation of domestic dietary supplement manufacturer in trademark and unfair competition action brought by former supplier arising out of client's use of former supplier's name in comparative advertising.
- Representation of software developer in unfair competition action against national computer company for unfair competition for computer's company adoption and use of name confusingly similar to developer's trademark for virtually identical software product.
- Representation of national stuffed animal manufacturer/retailer in trademark infringement, unfair competition, and copyright infringement action against stuffed animal retailer for its use of names, tag lines and images virtually identical to client's trademarks, trade dress and federally registered copyrights.

Trade Secrets & Fraud

- Representation of national physician recruitment organization against physician recruiter for computer fraud and abuse, trade secret misappropriation and unfair and deceptive trade practices arising out of recruiter's unauthorized access to, and misappropriation of information from, organization's computer database.
- Representation of bankruptcy trustee in connection with multi-million-dollar Ponzi-Scheme connected bankruptcy of interrelated entertainment companies.

Recognitions

- *The Best Lawyers in America* guide, Copyright Law, 2027 Attorney of the Year (Orlando)
- *The Best Lawyers in America* guide, Copyright Law, 2016-2027; Litigation - Intellectual Property, 2016-2027; Trademark Law, 2016-2027
- *Florida Trend*'s Legal Elite NOTABLE Intellectual Property Attorneys, 2026
- Awesome Attorneys, *Orlando Family Magazine*, 2026
- Florida Supreme Court *Outstanding Pro Bono Service* Award Winner
- Elizabeth Susan Khoury Guardian Ad Litem Award of Excellence, Legal Aid Society of the Orange County Bar Association, 2021
- Ninth Judicial Circuit Pro Bono Merit Award
- Florida *Super Lawyers*, 2014-2020
- Awesome Attorneys, *Orlando Family Magazine*, 2023

Community Activities

- Licensing Executives Society (LES), Member
- International Trademark Association (INTA), Member
- Benji Watson Pediatric Cancer Foundation, Board of Directors
- Florida Citrus Sports, Member
- University of Florida Alumni Association, Life Member
- United States Rowing Association, Member and Licensed Referee
- Aircraft Owners and Pilots Association (AOPA), Member

Professional Certifications & Memberships

- Board Certified in Intellectual Property Law
- The Florida Bar
  - Board of Legal Specialization and Education, 2007, 2012, 2017
  - Business Law Section, CLE Sub-Committee for Inaugural Intellectual Property Certification Preparation CLE Program, July 2007, Member
- American Bar Association
  - ABA Intellectual Property Law Section, Member

- Federal Bar Association, Member
- Orange County Bar Association
  - Member
  - Legal Aid Society Board of Directors, Chair
  - Guardian Ad Litem Program of the Legal Aid Society, Volunteer Guardian ad litem
- Adjunct Professor of Law, University of Toledo College of Law, Toledo, OH
  - Patent Claims Drafting, Spring 2006, Spring 2008
  - Trademark Registration Practice, Spring 2009

News

Lowndes Shareholders Named Among *Florida Trend*'s 2025 Legal Elite Notable Intellectual Property Attorneys
08.27.2026 | AWARDS & RECOGNITION

Best Lawyers Recognizes 67 Lowndes Attorneys in 2027
08.20.2026 | AWARDS & RECOGNITION

25 Lowndes Attorneys Named to *Orlando Family Magazine*'s "Awesome Attorneys 2026"
02.13.2026 | AWARDS & RECOGNITION

Best Lawyers Recognizes 68 Lowndes Attorneys in 2026
08.21.2025 | AWARDS & RECOGNITION

Best Lawyers Recognizes 59 Lowndes Attorneys in 2025, One Named Lawyer of the Year
08.15.2024 | AWARDS & RECOGNITION

Best Lawyers Recognizes 49 Lowndes Attorneys in 2024, Three Named Lawyer of the Year
08.17.2023 | AWARDS & RECOGNITION

14 Lowndes Attorneys Named to *Orlando Family Magazine*'s "Awesome Attorneys 2023"
02.21.2023 | AWARDS & RECOGNITION

46 Lowndes Attorneys Recognized by *Best Lawyers* in 2023
08.18.2022 | AWARDS & RECOGNITION

14 Lowndes Attorneys Named to *Orlando Family Magazine*'s "Awesome Attorneys 2022"
02.15.2022 | AWARDS & RECOGNITION

Jon Gibbs, Alyson Hoffman Author Article on IP Audits for Orlando Inno
10.01.2021 | MEDIA MENTION

Best Lawyers Recognizes 44 Lowndes Attorneys in 2022, Five Named Lawyer of the Year
08.19.2021 | AWARDS & RECOGNITION

12 Lowndes Attorneys Named to *Orlando Family Magazine*'s "Awesome Attorneys 2021"
02.11.2021 | AWARDS & RECOGNITION

Best Lawyers Recognizes 44 Lowndes Attorneys in 2021, Two Named Lawyer of the Year
08.20.2020 | AWARDS & RECOGNITION

22 Lowndes Attorneys Named 2020 Florida Super Lawyers and Rising Stars
06.04.2020 | AWARDS & RECOGNITION

Local Stun Gun Maker to Close After Patent Dispute
01.28.2020 | MEDIA MENTION

Forty-Three Lowndes Lawyers Earn Recognition in Best Lawyers in America 2020
08.15.2019 | AWARDS & RECOGNITION

29 Lowndes Attorneys Named 2019 Florida Super Lawyers and Rising Stars
05.29.2019 | AWARDS & RECOGNITION

Forty-Four Lowndes, Drosdick, Doster, Kantor & Reed Lawyers Earn Recognition in 2019 Best Lawyers in America
08.15.2018 | AWARDS & RECOGNITION

Lowndes, Drosdick, Doster, Kantor & Reed Attorneys Rated 2018 Super Lawyers and Rising Stars
06.18.2018 | AWARDS & RECOGNITION

Seven Lowndes Attorneys Honored With Inaugural Ninth Judicial Circuit Pro Bono Merit Award
09.23.2017 | AWARDS & RECOGNITION

Forty-Nine Lowndes, Drosdick, Doster, Kantor & Reed Lawyers Earn Recognition in 2018 Best Lawyers in America
08.15.2017 | AWARDS & RECOGNITION

Lowndes, Drosdick, Doster, Kantor & Reed Attorneys Rated 2017 Super Lawyers and Rising Stars
06.01.2017 | AWARDS & RECOGNITION

Publications

Why Trademark Registration Can Be Beneficial
09.14.2026 | ARTICLE

Trademark Series | Part 1: What is a Trademark?
05.21.2026 | ARTICLE

Are you a Non-U.S. Patent Applicant? The USPTO Will Now Require Representation by a Registered Patent Attorney or Agent
03.19.2026 | ARTICLE

Trademark Scam Emails: Why You Shouldn't Panic
06.09.2025 | ARTICLE

Keep Them Thinking With Your Trademark
02.02.2022 | LOWNDES TECH BLOG

IP Audits: Assess and Optimize Your Intellectual Property
01.20.2021 | ARTICLE

Supreme Court Rules Intent Not Required for Trademark Profit Awards
04.23.2020 | ARTICLE

A Trademark Search for My Real Estate Development? Really?!?!
03.31.2020 | ARTICLE

Industry News Briefs: The Multi-family Sector Ends With a Bang In 2019
01.15.2020 | ARTICLE

Cannabis Conundrum: No Federal Trademark Protections Without Federal Legalization
01.07.2020 | ARTICLE

Landlord Liability for Tenant's Counterfeit Sales
11.26.2019 | LOWNDES LEASING LAWYERS BLOG