

## James S. Toscano

SHAREHOLDER

407.418.6260

[jim.toscano@lowndes-law.com](mailto:jim.toscano@lowndes-law.com)



Broken contracts. Bad business practices. Stolen intellectual property. Personal and business catastrophes. These are among the most common disputes that trial attorney **Jim Toscano** handles, representing both individuals and companies.

Jim has extensive trial experience in high-profile litigation, with many of his cases garnering national attention. He has a significant track record as lead counsel in federal and state courts throughout Florida, including complex commercial business, real property and banking litigation, class actions, intellectual property litigation, and personal injury and wrongful death cases.

Equally noteworthy is Jim's representation of technology companies, helping them protect their intellectual property jewels—patents, trademarks and copyrights—through both preventive measures and, when necessary, litigation.

“My responsibility is to help individuals and companies solve their problems as effectively and as efficiently as possible. Sometimes the best action is to avoid court,” Jim acknowledges, “but the other side also needs to know that I am ready, willing and able to take the case to trial, if necessary, to achieve the best possible result for my client.” As a certified Circuit Court mediator, Jim has represented clients in numerous arbitrations and in hundreds of mediations.

As committed to community service as he is to his clients, Jim currently serves on the Board of Directors for both the Heart of Florida United Way and the Coalition for the Homeless of Central Florida. Additionally, he serves as a member of the Executive Committee for the Leukemia & Lymphoma Society. Jim previously served an eight-year term as a member of the Board of Directors of the Second Harvest Food Bank. Taking on a community service leadership role at Lowndes, Jim orchestrates workplace campaigns to raise money for the Leukemia and Lymphoma Society, United Way, and other community and civic organizations.

### Practices & Industries

Alternative Dispute Resolution  
Class Action Defense  
Copyrights  
Intellectual Property  
Intellectual Property Litigation  
Litigation  
Personal Injury & Wrongful Death  
Products Liability  
Telecommunications

### Admissions

Florida  
U.S. District Court, Middle District of Florida  
U.S. District Court, Southern District of Florida

### Education

- Duke University School of Law, J.D., 1991
- Princeton University, B.A., 1988

A huge sports fan, Jim has enjoyed his work with the Florida Citrus Sports Association, including serving on the Associate Board of Directors. Florida Citrus Sports is a not-for-profit membership organization that, through its College Football Bowl Games and other events, is dedicated to stimulating economic development and ultimately benefiting charities, educational institutions and the quality of life in Central Florida through its signature events.

Putting aside his well-known wit for a moment, Jim reflects on his many roles and activities. “Sometimes I am a trial lawyer; sometimes I am a negotiator. Sometimes I am a conciliatory voice of reason – other times, not so much. Regardless of my role, I am passionate about tackling my client’s – or my community’s – challenges head on, in whatever way is best for them.”

## Experience

- Defended an NBA team against reverse discrimination and defamation claims. The case that aired on Court TV when first tried and ultimately resulted in a defense verdict.
- Represented a group of prominent former NFL players in suing a bank for negligence in allowing accounts to be opened based on forged signatures in Federal Court in Miami that settled mid-trial.
- Successfully defended the Seminole County Supervisor of Elections in the aftermath of the controversial 2000 presidential election against claims of impropriety, a case that captured national attention.

## Recognitions

- Martindale-Hubbell AV Preeminent Peer Review Rated
- *The Best Lawyers in America* guide, Commercial Litigation, 2013-2025; Litigation - Intellectual Property, 2013-2025
- *Awesome Attorneys, Orlando Family Magazine*, Business Litigation Law, 2023
- *Florida Super Lawyers*, 2014-2019

## Community Activities

- Heart of Florida United Way, Board of Directors, 2023-2026
- The Leukemia & Lymphoma Society, Executive Committee, 2023-present
- Coalition For the Homeless, Board of Directors, 2020-present
- Florida Citrus Sports Associate Board of Directors, 2006-2012
- Second Harvest Food Bank of Central Florida, past Board of Directors
- Leadership Orlando, Class 93

## Professional Certifications & Memberships

- Certified Mediator, Florida Supreme Court
- Member of the Million Dollar Advocates Forum
- Orange County Bar Association
- The Florida Bar

## News

Best Lawyers Recognizes 59 Lowndes Attorneys in 2025, One Named Lawyer of the Year  
08.15.2024 | AWARDS & RECOGNITION

James Toscano Named to The Leukemia and Lymphoma Society Executive Committee  
09.08.2023 | PRESS RELEASE

Best Lawyers Recognizes 49 Lowndes Attorneys in 2024, Three Named Lawyer of the Year  
08.17.2023 | AWARDS & RECOGNITION

James Toscano Appointed to Heart of Florida United Way Board of Directors  
07.31.2023 | PRESS RELEASE

14 Lowndes Attorneys Named to *Orlando Family Magazine's* "Awesome Attorneys 2023"  
02.21.2023 | AWARDS & RECOGNITION

46 Lowndes Attorneys Recognized by *Best Lawyers* in 2023  
08.18.2022 | AWARDS & RECOGNITION

Lowndes Secures Defense Verdict for Client in Million Dollar Commission Dispute Case  
04.13.2022 | PRESS RELEASE

Best Lawyers Recognizes 44 Lowndes Attorneys in 2022, Five Named Lawyer of the Year  
08.19.2021 | AWARDS & RECOGNITION

12 Lowndes Attorneys Named to *Orlando Family Magazine's* "Awesome Attorneys 2021"  
02.11.2021 | AWARDS & RECOGNITION

Best Lawyers Recognizes 44 Lowndes Attorneys in 2021, Two Named Lawyer of the Year  
08.20.2020 | AWARDS & RECOGNITION

James Toscano Appointed to Coalition for the Homeless of Central Florida Board of Directors  
04.24.2020 | PRESS RELEASE

Forty-Three Lowndes Lawyers Earn Recognition in Best Lawyers in America 2020  
08.15.2019 | AWARDS & RECOGNITION

29 Lowndes Attorneys Named 2019 Florida Super Lawyers and Rising Stars  
05.29.2019 | AWARDS & RECOGNITION

Forty-Four Lowndes, Drosdick, Doster, Kantor & Reed Lawyers Earn Recognition in 2019 Best Lawyers in America  
08.15.2018 | AWARDS & RECOGNITION

Lowndes, Drosdick, Doster, Kantor & Reed Attorneys Rated 2018 Super Lawyers and Rising Stars  
06.18.2018 | AWARDS & RECOGNITION

Forty-Nine Lowndes, Drosdick, Doster, Kantor & Reed Lawyers Earn Recognition in 2018 Best Lawyers in America  
08.15.2017 | AWARDS & RECOGNITION

Lowndes, Drosdick, Doster, Kantor & Reed Attorneys Rated 2017 Super Lawyers and Rising Stars  
06.01.2017 | AWARDS & RECOGNITION

## Publications

Florida Tort Reform and Negligent Security Liability: New Requirements for Multifamily Property Owners  
04.04.2023 | ARTICLE

Business Interruption Coverage for Loss as a Result of COVID-19: Finally a Win for the Policyholders  
09.08.2020 | ARTICLE

They Fixed My Car, But It's Worth Less Than Before the Accident. What Can I Do?  
06.19.2017 | ARTICLE