

Alyson C. Kendust

SENIOR ASSOCIATE

Formerly Alyson Hoffman

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Alyson Kendust is an attorney in the Corporate, Business and Tax Department, working out of the firm's Orlando and Melbourne offices. She primarily focuses her practice on sophisticated estate planning and complex estate and trust administration.

Prior to joining Lowndes, Alyson worked at a law firm in Bethesda, Maryland, where she handled a variety of complex matters related to probate and trust administration, elder law and estate planning for high-net-worth individuals. She also has experience representing restaurants and alcohol distributors in administrative hearings, beverage licensing and lobbying for various wholesalers.

Alyson earned her undergraduate degree in Political Science from the University of Florida – Hume Honors College and her law degree, with a Certificate in Intellectual Property, from the Catholic University of America Columbus School of Law. While in law school, she was recognized with Book Awards in both Advanced Trial Practice and Agency & Partnership. Alyson is also a Level 2 Sommelier under the United States Sommelier Association.

A Melbourne native, Alyson is active within the local community where she serves as a member of both the Brevard Zoo's Planned Giving Committee and the Melbourne Central Catholic High School's Advisory Council. She also volunteers with Brevard Family Partnership and Friends of Children of Brevard County and as a member of 321 Millennials, an organization that is focused on building the community and economy within Florida's Space Coast. In her free time, Alyson enjoys yoga, dancing, cooking, boating and taking advantage of all the outdoor activities that Florida has to offer.

Experience

Estate Planning

- Estate and tax planning for individuals inclusive of foreign and domestic trust planning

Practices & Industries

Estate & Trust Administration

Corporate

Hospitality & Leisure

Tax

Estate Planning

Intellectual Property

Private Wealth

Admissions

Florida

Maryland

Education

- Catholic University of America Columbus School of Law, J.D., 2017
- University of Florida, B.A., 2013; Political Science

- Probate administration
- Trust administration
- Probate litigation

Corporate

- Represented marine manufacturing seller in \$60 million stock sale to publicly traded company.
- Represented composites seller in \$2 million merger with publicly traded transportation company.
- Provide on-going representation of restaurant groups in acquisition of restaurants, bars and real property.
- Provide on-going representation to ophthalmology software and products manufacturer in international scaling and partner acquisition.
- Provide on-going representation to distilled spirits manufacturers and distributors in domestic scaling, licensing and compliance matters.

Community Activities

- Brevard Zoo, Planned Giving Advisory Council
- Vassar B. Carlton American Inn of Courts, Membership Committee
- Melbourne Central Catholic High School, Council of Advisors and Alumni Relations Chair
- Brevard Estate Planning Council
- 321Millenials

Professional Certifications & Memberships

- Orange County Bar Association
- Brevard County Bar Association

News

Five Lowndes Attorneys Promoted to Senior Associate
03.07.2023 | FIRM NEWS

Jon Gibbs, Alyson Hoffman Author Article on IP Audits for Orlando Inno
10.01.2021 | MEDIA MENTION

Alyson Hoffman Appointed to March of Dimes Central and Southern Florida Young Professionals Board
03.04.2021 | PRESS RELEASE

Lowndes Welcomes New Associate Alyson Hoffman
11.23.2020 | FIRM NEWS

Speaking Engagements

Supply Chain Issues: Something to Wine About
11.16.2022 | PRESENTATION

Publications

HB 1335: Administrative Changes Significantly Affect New Alcohol and Tobacco Applicants
07.03.2024 | ARTICLE

HB 1053: Increased Distance Requirements for Alcoholic Beverage Establishments
02.12.2024 | ARTICLE

Change in Florida Alcohol Statute Eases Requirements for Restaurant Liquor Licenses
07.24.2023 | ARTICLE

Renewed Opportunities: Recent Bipartisan Proposal Seeks to Refine Opportunity Zone Development and Tax Incentives
04.18.2022 | ARTICLE

Ghost Kitchens Present Unique Leasing Considerations
11.16.2021 | PUBLICATION

Restaurant Revitalization Fund Applications Open on Monday, May 3, 2021
04.27.2021 | ARTICLE

SBA Partners with POS Providers to Help Restaurants Apply for RRF Grants
04.22.2021 | ARTICLE

SBA Announces New Application Details and Guidelines for the \$28.6-billion Restaurant Revitalization Fund
04.20.2021 | ARTICLE

Restaurant Revitalization Fund Provides Hope to the Food and Beverage Industry—But Applicants Will Need to Act Fast
03.23.2021 | ARTICLE

IP Audits: Assess and Optimize Your Intellectual Property
01.20.2021 | ARTICLE