

## Trademarks

Our attorneys help clients select, protect, manage, license, and enforce their trademarks in the United States and around the world.

### Experience

- Representation of multi-platinum recording group in trademark infringement, unfair competition, cyber-piracy and breach of contract action brought by former management companies.
- Representation of transportation companies in trademark, trade dress, and unfair competition claims against taxicab companies and independent taxicab driver-owners for infringement of client's trademarks and trade dress.
- Representation of national automobile association in trademark infringement and unfair competition action against mortgage company for use of infringing business and domain name.
- Representation of trademark-licensed distributor in connection with dissolution of joint venture.
- Representation of t-shirt shop in action brought by trademark registrant for trademark infringement and unfair competition.
- Representation of foreign dietary supplement company in action against U.S. competitor for trademark infringement and unfair competition.
- Representation of domestic dietary supplement manufacturer in trademark and unfair competition action brought by former supplier arising out of client's use of former supplier's name in comparative advertising.
- Representation of software developer in unfair competition action against national computer company for unfair competition for computer's company adoption and use of name confusingly similar to developer's trademark for virtually identical software product.
- Representation of national stuffed animal manufacturer/retailer in trademark infringement, unfair competition, and copyright infringement action against stuffed animal retailer for its use of names, tag lines and images virtually identical to client's trademarks, trade dress and federally registered copyrights.

### Key Contacts

Jon M. Gibbs

Stephen C. Thomas

### Related Professionals

Richard Fredeking

Jon M. Gibbs

Stephen C. Thomas

### Related Expertise

Copyrights

Intellectual Property

Intellectual Property Litigation

IP Licensing & Transfer

Patents

Trade Secrets

## News

Lowndes Named to 2025 “Best Law Firms” by *Best Lawyers*  
11.07.2024 | AWARDS & RECOGNITION

Lowndes Named to 2021 *U.S. News – Best Lawyers* “Best Law Firms” List By *U.S. News & World Report* and *Best Lawyers*  
11.05.2020 | AWARDS & RECOGNITION

Forty-Three Lowndes Lawyers Earn Recognition in *Best Lawyers in America 2020*  
08.15.2019 | AWARDS & RECOGNITION

Four Lowndes, Drosdick, Doster, Kantor & Reed Attorneys Promoted To Shareholder In 2017  
02.01.2017 | FIRM NEWS

## Publications

Keep Them Thinking With Your Trademark  
02.02.2022 | LOWNDES TECH BLOG

Farm Bill Does Not Save Hemp Trademark Application  
06.23.2020 | ARTICLE

USPTO Allows Petitions for Prioritized Examination of COVID-19 Trademark Applications  
06.16.2020 | ARTICLE

Supreme Court Rules Intent Not Required for Trademark Profit Awards  
04.23.2020 | ARTICLE

A Trademark Search for My Real Estate Development? Really?!?!  
03.31.2020 | ARTICLE

Cannabis Conundrum: No Federal Trademark Protections Without Federal Legalization  
01.07.2020 | ARTICLE

Landlord Liability for Tenant’s Counterfeit Sales  
11.26.2019 | LOWNDES LEASING LAWYERS BLOG

Protect Your Brand – Benefits of Federal Trademark Registration  
01.29.2019 | ARTICLE