

# Intellectual Property

Intellectual property (IP) is becoming a critical differentiator in business today, and it has never been more vital to develop sound strategies to procure, protect and leverage IP assets. Companies also realize the integral importance of the use and protection of technology, software and the Internet in their businesses; their competitive viability depends on it.

Clients look to the firm both for building IP portfolios and enforcing their patents in IP litigation alike. We enable clients to shape IP strategies that help achieve their business objectives.

## Services we offer to protect, use, and exploit the IP rights of our clients

- Protection of IP assets including registration of trademarks and copyrights and patent applications in selected technologies
- Licensing of IP, software, technology and media assets
- Business IP property rights audits
- Counsel and organization of internal procedures protection, standards and practices
- Patent and trademark infringement analysis and opinions
- Due diligence studies for corporate transactions
- Distributorship agreements
- Joint venture agreements
- Litigation

## News

Lowndes Ranked No. 3 Intellectual Property Law Firm in Central Florida by *Orlando Business Journal*  
09.11.2023 | AWARDS & RECOGNITION

Lowndes Intellectual Property Group Expands With Addition of Richard Fredeking  
08.31.2023 | PRESS RELEASE

14 Lowndes Attorneys Named to *Orlando Family Magazine's* "Awesome Attorneys 2023"  
02.21.2023 | AWARDS & RECOGNITION

## Key Contacts

Jon M. Gibbs

Stephen C. Thomas

## Related Professionals

Jon M. Gibbs

Stephen C. Thomas

Richard Fredeking

Julia L. Frey

Alyson C. Hoffman

Melody B. Lynch

James O'Brien

James S. Toscano

Terry C. Young

## Related Expertise

Copyrights

Domain Names & Websites

Intellectual Property Litigation

IP Licensing & Transfer

Patents

Technology

Trade Secrets

Trademarks

14 Lowndes Attorneys Named to *Orlando Family Magazine's* "Awesome Attorneys 2022"

02.15.2022 | AWARDS & RECOGNITION

Forty-Three Lowndes Lawyers Earn Recognition in Best Lawyers in America 2020

08.15.2019 | AWARDS & RECOGNITION

## Events

Mix & Mitigate: Mastering Contract Management Technology & Craft Cocktails

09.14.2023 | EVENTS

## Publications

Innovation on the Green: Precision Putting with The Grail

07.25.2023 | PODCASTS

Treatment of IP Licenses in Bankruptcy

07.26.2022 | ARTICLE

Who Owns Your Invention: Beware of Contract Language

12.01.2021 | ARTICLE

Protecting Your Trade Secrets from the Risks of Remote Working

08.03.2021 | LOWNDES TECH BLOG

Avoiding Ransomware Attacks is Not a Pipe Dream: Actionable Steps to Avoid Becoming the Next Victim

05.14.2021 | ARTICLE

IP Audits: Assess and Optimize Your Intellectual Property

01.20.2021 | ARTICLE

Europe's Top Court Decision May Halt Trillion Dollar U.S. Data Transfer Business Partnership with EU

09.14.2020 | LOWNDES TECH BLOG