

## Lowndes Client Corner Podcast Episode 6: Florida Citrus Sports, Generating Economic Impact

**Bill Dymond**

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William T. Dymond, Jr., CEO & President of Lowndes, talks with Steve Hogan, Chief Executive Officer of Florida Citrus Sports and founding board member of LIFT Orlando. Florida Citrus Sports is a non-profit event management company that is responsible for the Citrus Bowl, Camping World Bowl, Camping World Kickoff Game, Florida Blue Florida Classic and other Central Florida-based events generating economic impact. Bill and Steve discuss the recent college football bowl games in Orlando, investing in the community and the upcoming NFL Pro Bowl game at Camping World Stadium.

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